REVOLUTIONIZING RECRUITMENT: INTEGRATING AI AND BLOCKCHAIN FOR EFFICIENT TALENT ACQUISITION

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ABSTRACT

Businesses are finding and hiring people in new ways thanks to the efficient, transparent, and safe hiring process that comes with integrating blockchain technology and artificial intelligence (AI) into the recruiting process. Through interviews with HR specialists from a range of businesses, this study investigates how blockchain technology and artificial intelligence are affecting hiring practices. AI shortens the time it takes to hire new staff by streamlining processes like scheduling interviews and reviewing resumes. By verifying the credentials of candidates, blockchain lowers the possibility of fraudulent applications. In addition to providing a potent strategy for contemporary talent acquisition, the study demonstrates how these technologies enhance data integrity and recruiting efficiency.

KEYWORDS: *Artificial Intelligence, Blockchain, Talent Acquisition, Recruitment, Efficiency*